Preface 11 Index of Applications 21

PART I Exploring and Understanding Data

- Stats Starts Here 27

 1.1 What Is Statistics? 1.2 Data 1.3 Variables 1.4 Models
- Displaying and Describing Data 43
 2.1 Summarizing and Displaying a Categorical Variable 2.2 Displaying a Quantitative Variable 2.3 Shape 2.4 Center 2.5 Spread
- Relationships Between Categorical Variables—Contingency Tables 90
 3.1 Contingency Tables 3.2 Conditional Distributions 3.3 Displaying Contingency
 Tables 3.4 Three Categorical Variables
- 4 Understanding and Comparing Distributions 121
 4.1 Displays for Comparing Groups ◆ 4.2 Outliers ◆ 4.3 Timeplots: Order, Please! ◆
 4.4 Re-Expressing Data: A First Look
- The Standard Deviation as a Ruler and the Normal Model 152
 5.1 Using the Standard Deviation to Standardize Values ◆ 5.2 Shifting and Scaling ◆
 5.3 Normal Models ◆ 5.4 Working with Normal Percentiles ◆ 5.5 Normal Probability Plots

Review of Part I: Exploring and Understanding Data 184

PART II Exploring Relationships Between Variables

- Scatterplots, Association, and Correlation 193
 6.1 Scatterplots ◆ 6.2 Correlation ◆ 6.3 Warning: Correlation ≠ Causation
 *6.4 Straightening Scatterplots
- 7 Linear Regression 226

^{*}Indicates optional sections.

8 Regression Wisdom 265

8.1 Examining Residuals • 8.2 Extrapolation: Reaching Beyond the Data • 8.3 Outliers, Leverage, and Influence • 8.4 Lurking Variables and Causation • 8.5 Working with Summary Values • *8.6 Straightening Scatterplots—The Three Goals • *8.7 Finding a Good Re-Expression

9 Multiple Regression 308

9.1 What Is Multiple Regression? • 9.2 Interpreting Multiple Regression Coefficients
 • 9.3 The Multiple Regression Model—Assumptions and Conditions • 9.4 Partial Regression Plots • *9.5 Indicator Variables

Review of Part II: Exploring Relationships Between Variables 339

PART III Gathering Data

10 Sample Surveys 351

10.1 The Three Big Ideas of Sampling ◆ 10.2 Populations and Parameters ◆ 10.3 Simple Random Samples ◆ 10.4 Other Sampling Designs ◆ 10.5 From the Population to the Sample: You Can't Always Get What You Want ◆ 10.6 The Valid Survey ◆ 10.7 Common Sampling Mistakes, or How to Sample Badly

11 Experiments and Observational Studies 375

11.1 Observational Studies • 11.2 Randomized, Comparative Experiments •
 11.3 The Four Principles of Experimental Design • 11.4 Control Groups •
 11.5 Blocking • 11.6 Confounding

Review of Part III: Gathering Data 399

PART IV Randomness and Probability

From Randomness to Probability 405 12.1 Random Phenomena • 12.2 Modeling Probability • 12.3 Formal Probability

13 Probability Rules! 423

13.1 The General Addition Rule • **13.2** Conditional Probability and the General Multiplication Rule • **13.3** Independence • **13.4** Picturing Probability: Tables, Venn Diagrams, and Trees • **13.5** Reversing the Conditioning and Bayes' Rule

14 Random Variables 445

14.1 Center: The Expected Value • **14.2** Spread: The Standard Deviation • **14.3** Shifting and Combining Random Variables • **14.4** Continuous Random Variables

15 Probability Models 468

15.1 Bernoulli Trials ◆ **15.2** The Geometric Model ◆ **15.3** The Binomial Model ◆ **15.4** Approximating the Binomial with a Normal Model ◆ ***15.5** The Continuity Correction ◆ **15.6** The Poisson Model ◆ **15.7** Other Continuous Random Variables: The Uniform and the Exponential

Review of Part IV: Randomness and Probability 495

PART V Inference for One Parameter

Sampling Distribution Models and Confidence Intervals for Proportions 501

16.1 The Sampling Distribution Model for a Proportion ◆ **16.2** When Does the Normal Model Work? Assumptions and Conditions ◆ **16.3** A Confidence Interval for a Proportion

- 16.4 Interpreting Confidence Intervals: What Does 95% Confidence Really Mean?
- ◆ 16.5 Margin of Error: Certainty vs. Precision ◆ *16.6 Choosing the Sample Size

17 Confidence Intervals for Means 532

17.1 The Central Limit Theorem ◆ 17.2 A Confidence Interval for the Mean ◆ 17.3 Interpreting Confidence Intervals ◆ *17.4 Picking Our Interval up by Our Bootstraps ◆ 17.5 Thoughts About Confidence Intervals

18 Testing Hypotheses 563

18.1 Hypotheses ◆ **18.2** P-Values ◆ **18.3** The Reasoning of Hypothesis Testing ◆ **18.4** A Hypothesis Test for the Mean ◆ **18.5** Intervals and Tests ◆ **18.6** P-Values and Decisions: What to Tell About a Hypothesis Test

19 More About Tests and Intervals 598

19.1 Interpreting P-Values • **19.2** Alpha Levels and Critical Values • **19.3** Practical vs. Statistical Significance • **19.4** Errors

Review of Part V: Inference for One Parameter 623

PART VI Inference for Relationships

20 Comparing Groups 630

20.1 A Confidence Interval for the Difference Between Two Proportions ◆ **20.2** Assumptions and Conditions for Comparing Proportions ◆ **20.3** The Two-Sample *z*-Test: Testing the Difference Between Proportions ◆ **20.4** A Confidence Interval for the Difference Between Two Means ◆ **20.5** The Two-Sample *t*-Test: Testing for the Difference Between Two Means ◆ ***20.6** Randomization Tests and Confidence Intervals for Two Means ◆ ***20.7** Pooling ◆ ***20.8** The Standard Deviation of a Difference

21 Paired Samples and Blocks 675

21.1 Paired Data **21.2** The Paired *t*-Test **21.3** Confidence Intervals for Matched Pairs **21.4** Blocking

22 Comparing Counts 700

22.1 Goodness-of-Fit Tests • **22.2** Chi-Square Test of Homogeneity • **22.3** Examining the Residuals • **22.4** Chi-Square Test of Independence

23 Inferences for Regression 732

23.1 The Regression Model ◆ 23.2 Assumptions and Conditions ◆ 23.3 Regression Inference and Intuition ◆ 23.4 The Regression Table ◆ 23.5 Multiple Regression Inference ◆ 23.6 Confidence and Prediction Intervals ◆ *23.7 Logistic Regression ◆ *23.8 More About Regression

Review of Part VI: Inference for Relationships 775

PART VII Inference When Variables Are Related

24 Multiple Regression Wisdom 788

24.1 Cleaning and Formatting Data ◆ **24.2** Diagnosing Regression Models: Looking at the Cases ◆ **24.3** Building Multiple Regression Models

25 Analysis of Variance 823

25.1 Testing Whether the Means of Several Groups Are Equal ◆ **25.2** The ANOVA Table ◆ **25.3** Assumptions and Conditions ◆ **25.4** Comparing Means ◆ **25.5** ANOVA on Observational Data

26 Multifactor Analysis of Variance 858

26.1 A Two-Factor ANOVA Model ◆ **26.2** Assumptions and Conditions ◆ **26.3** Interactions

27 Introduction to Statistical Learning and Data Science 893

27.1 Data Science and Big Data **27.2** The Data Mining Process **27.3** Data Mining Algorithms: A Sample **27.4** Models Built from Combining Other Models **27.5** Comparing Models **27.6** Summary

Review of Part VII: Inference When Variables Are Related 925

Cumulative Review Exercises 937

Appendixes

A Answers 943 ◆ B Credits 997 ◆ C Index 999 ◆ D Tables and Selected Formulas 1009