

# International Business

TENTH EDITION

GLOBAL EDITION

The Challenges  
of Globalization

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Pearson

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# Contents

Preface 16

About the Authors 25

## PART 1 Global Business Environment 26

### Chapter 1 Globalization Today 26

*Apple's Global iMPact* 27

#### 1.1 Introduction and Key Players 28

1.1.1 Key Players in International Business 30

● GLOBAL MANAGER: The Keys to Global Success 31

#### 1.2 What is Globalization? 31

1.2.1 Evolution of Globalization 33

1.2.2 Globalization of Markets 34

1.2.3 Globalization of Production 38

#### 1.3 Drivers of Globalization 39

1.3.1 Falling Barriers to Trade and Investment 39

1.3.2 Global E-commerce 41

1.3.3 Digital Transformation 42

1.3.4 Communication and Transportation 43

#### 1.4 Globalization Debate 45

1.4.1 Globalization Harms Jobs and Wages 45

1.4.2 Globalization Improves Jobs and Wages 45

1.4.3 Debate about Income Inequality 46

1.4.4 Globalization and Culture 48

● CULTURE INSIGHTS: The Culture Debate 48

1.4.5 Globalization and National Sovereignty 49

1.4.6 Globalization and the Environment 49

#### 1.5 Workplace Skills 50

1.5.1 Skills for Your Career 50

1.5.2 The Global Business Environment 52

Chapter Summary 53 • Key Terms 54 • Talk About It 55

Teaming Up 55 • Ethical Challenge 55 • Writing Assignments 55

● PRACTICING INTERNATIONAL MANAGEMENT CASE 56

### Appendix World Atlas 57

### Chapter 2 Ethics, Social Responsibility, and Sustainability 66

*Tony's Choclonely* 67

#### 2.1 Ethics Theories 69

2.1.1 Utilitarianism 70

2.1.2 Rights Theory 70

2.1.3 Theory of Justice 71

2.1.4 Cultural Relativism 72

#### 2.2 Business Ethics 72

2.2.1 Resolving Ethical Dilemmas 73

2.2.2 Codes of Ethics 74

2.2.3 Sources of Unethical Behavior 75

**2.3 Corporate Social Responsibility 76**

2.3.1 Efficiency and Profits as Social Responsibility 76

2.3.2 Business Responsibilities to Society 77

● **CULTURE INSIGHTS:** Speaking in Fewer Tongues 78

2.3.3 Stakeholder Theory 79

**2.4 Sustainability 80**

2.4.1 Carbon Footprints and Climate Change 81

● **GLOBAL MANAGER:** Three Sustainable Strategies for Three Markets 82

2.4.2 A Circular Economy 82

2.4.3 Greenwashing 83

**2.5 Additional Key Global Issues 85**

2.5.1 Bribery and Corruption 85

2.5.2 Working Conditions and Human Rights 86

2.5.3 Diversity, Equity, and Inclusion 87

Chapter Summary 90 • Key Terms 91 • Talk About It 92

Teaming Up 92 • Ethical Challenge 92 • Writing Assignments 92

● **PRACTICING INTERNATIONAL MANAGEMENT CASE 93****PART 2 National Business Environment 94****Chapter 3 Cross-Cultural Business 94***Vans: Off The Wall 95***3.1 What Is Culture? 96**

3.1.1 Cross-Cultural Literacy 96

3.1.2 National Culture 98

3.1.3 Subcultures 98

3.1.4 Physical Environment 99

3.1.5 Material Culture 100

**3.2 Values, Attitudes, and Behavior 100**

3.2.1 Values 100

3.2.2 Attitudes 100

3.2.3 Aesthetics 101

3.2.4 Behaviors 101

● **CULTURE INSIGHTS:** A Globetrotter's Guide to Meetings 102**3.3 Social Structure and Education 103**

3.3.1 Social Group Associations 103

3.3.2 Social Status 104

3.3.3 Social Mobility 105

3.3.4 Education 108

● **GLOBAL MANAGER:** Social Flexibility 109**3.4 Religion 109**

3.4.1 Christianity 109

3.4.2 Islam 112

3.4.3 Hinduism 112

3.4.4 Buddhism 114

3.4.5 Judaism 114

3.4.6 Confucianism 115

**3.5 Personal Communication 115**

3.5.1 Spoken and Written Language 115

3.5.2 Body Language 117

**3.6 Culture in the Global Workplace 118**

3.6.1 Perception of Time 118

3.6.2 View of Work 118

- 3.6.3 Cultural Change 119
- 3.6.4 Kluckhohn-Strodtbeck Framework 120
- 3.6.5 Hofstede Framework 121
- Chapter Summary 123 • Key Terms 125 • Talk About It 125
- Teaming Up 125 • Ethical Challenge 125 • Writing Assignments 126
- **PRACTICING INTERNATIONAL MANAGEMENT CASE** 127

## Chapter 4 Political, Economic, and Legal Systems 128

### *TikTok Rocks* 129

#### 4.1 Political Systems 130

- 4.1.1 Totalitarianism 131
- **GLOBAL MANAGER:** From Civil War to Civil Society 132
- 4.1.2 Democracy 134

#### 4.2 Economic Systems 135

- 4.2.1 Centrally Planned Economy 136
- 4.2.2 Mixed Economy 137
- 4.2.3 Market Economy 138

#### 4.3 Legal Systems 142

- 4.3.1 Common Law 143
- 4.3.2 Civil Law 143
- **CULTURE INSIGHTS:** Playing by the Rules 144
- 4.3.3 Theocratic Law 144

#### 4.4 Global Legal Issues 144

- 4.4.1 Intellectual Property 145
- 4.4.2 Product Safety and Liability 147
- 4.4.3 Antitrust Regulations 148
- 4.4.4 Taxation 148
- Chapter Summary 149 • Key Terms 149 • Talk About It 150
- Teaming Up 150 • Ethical Challenge 150 • Writing Assignments 150
- **PRACTICING INTERNATIONAL MANAGEMENT CASE** 151

## Chapter 5 Economic Development of Nations 152

### *Paytm in India* 153

#### 5.1 Economic Development 154

- 5.1.1 Classifying Countries 154
- 5.1.2 National Production 156
- 5.1.3 Purchasing Power Parity 157
- 5.1.4 Human Development 157

#### 5.2 Political Risk 160

- 5.2.1 Conflict and Violence 160
- **GLOBAL MANAGER:** Your Global Security Checklist 161
- 5.2.2 Property Seizure 161
- 5.2.3 Government Policies 162

#### 5.3 Managing Political Risk 163

- 5.3.1 Adaptation 163
- 5.3.2 Information Gathering 164
- 5.3.3 Political Influence 164
- 5.3.4 International Relations 164
- 5.3.5 The United Nations 165

#### 5.4 Economic Transition 166

- 5.4.1 Transition Obstacles 166
- 5.4.2 China's Economic Transition 167
- **CULTURE INSIGHTS:** Guidelines for Good *Guanxi* 168
- 5.4.3 Russia's Economic Transition 169

Chapter Summary 170 • Key Terms 171 • Talk About It 171  
 Teaming Up 171 • Ethical Challenge 172 • Writing Assignments 172  
 ● PRACTICING INTERNATIONAL MANAGEMENT CASE 173

## PART 3 International Trade and Investment 174

### Chapter 6 International Trade Theory 174

*Tesla Charges Ahead* 175

#### 6.1 The Nature of International Trade 176

- 6.1.1 Benefits of Trade 176
- 6.1.2 Economic Importance of Trade 177
- 6.1.3 Top Trading Nations 177
- 6.1.4 Global Trade and Output 180
- 6.1.5 Trade Interdependence 180
- **CULTURE INSIGHTS:** Business Culture in the Pacific Rim 181

#### 6.2 Mercantilism 181

- 6.2.1 How Mercantilism Worked 182
- 6.2.2 Flaws of Mercantilism 182

#### 6.3 Theories of Absolute and Comparative Advantage 183

- 6.3.1 Absolute Advantage 183
- 6.3.2 Comparative Advantage 185

#### 6.4 Factor Proportions Theory 187

- 6.4.1 Labor Versus Land and Capital Equipment 187
- 6.4.2 Evidence on Factor Proportions Theory: The Leontief Paradox 188

#### 6.5 International Product Life Cycle 188

- 6.5.1 Stages of the Product Life Cycle 188
- 6.5.2 Limitations of the Theory 189
- **GLOBAL MANAGER:** Five Fulfillment Mistakes 190

#### 6.6 New Trade Theory 190

- 6.6.1 First-Mover Advantage 190

#### 6.7 National Competitive Advantage 191

- 6.7.1 Factor Conditions 191
- 6.7.2 Demand Conditions 192
- 6.7.3 Related and Supporting Industries 193
- 6.7.4 Firm Strategy, Structure, and Rivalry 193
- 6.7.5 Government and Chance 193

Chapter Summary 194 • Key Terms 195 • Talk About It 195  
 Teaming Up 195 • Ethical Challenge 196 • Writing Assignments 196

● PRACTICING INTERNATIONAL MANAGEMENT CASE 197

### Chapter 7 Governments and Trade 198

*Netflix Reinvents TV* 199

#### 7.1 Why Do Governments Intervene in Trade? 200

- 7.1.1 Political Motives 200
- **CULTURE INSIGHTS:** A Culture of Business Security 202
- 7.1.2 Economic Motives 203
- 7.1.3 Cultural Motives 204

#### 7.2 Instruments of Trade Promotion 205

- 7.2.1 Subsidies 205
- 7.2.2 Export Assistance 206
- **GLOBAL MANAGER:** Experts in Exporting 206
- 7.2.3 Foreign Trade Zones 207
- 7.2.4 Special Government Agencies 207

**7.3 Instruments of Trade Restriction 208**

- 7.3.1 Tariffs 208
- 7.3.2 Quotas 209
- 7.3.3 Other Nontariff Barriers 210

**7.4 Global Trading System 211**

- 7.4.1 General Agreement on Tariffs and Trade (GATT) 212
- 7.4.2 World Trade Organization (WTO) 213
- Chapter Summary 216 • Key Terms 217 • Talk About It 217
- Teaming Up 217 • Ethical Challenge 217 • Writing Assignments 218
- **PRACTICING INTERNATIONAL MANAGEMENT CASE 219**

**Chapter 8 Foreign Direct Investment 220*****Spotify for Every Mood 221*****8.1 The Nature of Foreign Direct Investment 222**

- 8.1.1 Forms of Foreign Direct Investment 222
- **CULTURE INSIGHTS:** Cross-Cultural Mergers and Acquisitions 223
- 8.1.2 Worldwide Flows of FDI 223
- 8.1.3 Recipients and Sources of FDI 224

**8.2 Theories of Foreign Direct Investment 226**

- 8.2.1 International Product Life Cycle 226
- 8.2.2 Market Imperfections 227
- 8.2.3 Eclectic Theory 228
- 8.2.4 Market Power 228

**8.3 Management Issues and Foreign Direct Investment 228**

- 8.3.1 Control 228
- 8.3.2 Purchase-or-Build Decision 230
- 8.3.3 Production Costs 230
- **GLOBAL MANAGER:** Surprises of Investing Abroad 230
- 8.3.4 Customer Knowledge 232
- 8.3.5 Following Clients 232
- 8.3.6 Following Rivals 232

**8.4 Why Governments Intervene in FDI 233**

- 8.4.1 Balance of Payments 233
- 8.4.2 Reasons for Intervention by the Host Country 233
- 8.4.3 Reasons for Intervention by the Home Country 234

**8.5 Government Policy Instruments and FDI 235**

- 8.5.1 Host Countries: Promotion 235
- 8.5.2 Host Countries: Restriction 237
- 8.5.3 Home Countries: Promotion 237
- 8.5.4 Home Countries: Restriction 237
- Chapter Summary 238 • Key Terms 239 • Talk About It 239
- Teaming Up 239 • Ethical Challenge 239 • Writing Assignments 240
- **PRACTICING INTERNATIONAL MANAGEMENT CASE 241**

**Chapter 9 Regional Economic Integration 242*****Nestlé's Global Recipe 243*****9.1 The Nature of Regional Integration Efforts 244**

- 9.1.1 Levels of Regional Integration 244
- 9.1.2 The Case for Regional Integration 245
- 9.1.3 The Case Against Regional Integration 247

**9.2 Integration in Europe 249**

- 9.2.1 European Union 249
- **CULTURE INSIGHTS:** Doing Business in the Czech Republic 253
- 9.2.2 European Free Trade Association (EFTA) 255

**9.3 Integration in the Americas 256**

- 9.3.1 United States-Mexico-Canada Agreement (USMCA) 256
- 9.3.2 Central American Free Trade Agreement (CAFTA-DR) 258
- 9.3.3 Andean Community (CAN) 259
- 9.3.4 Southern Common Market (MERCOSUR) 259
- 9.3.5 Central America and the Caribbean 259

**9.4 Integration in Asia and Africa 260**

- 9.4.1 Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) 260
- 9.4.2 Association of Southeast Asian Nations (ASEAN) 260
- **GLOBAL MANAGER:** The Ins and Outs of ASEAN 260
- 9.4.3 Regional Comprehensive Economic Partnership (RCEP) 261
- 9.4.4 Asia Pacific Economic Cooperation (APEC) 261
- 9.4.5 Africa's Integration Efforts 262

Chapter Summary 263 • Key Terms 264 • Talk About It 264

Teaming Up 264 • Ethical Challenge 264 • Writing Assignments 264

● **PRACTICING INTERNATIONAL MANAGEMENT CASE** 265

**PART 4 International Financial System 266****Chapter 10 International Financial Markets 266**

*Samsung's Number Won* 267

**10.1 The International Capital Market 268**

- 10.1.1 Benefits of the International Capital Market 268
- 10.1.2 International Bond Market 269
- **CULTURE INSIGHTS:** Big Results from Microfinance 270
- 10.1.3 International Equity Market 270
- 10.1.4 Eurocurrency Market 271

**10.2 The Foreign Exchange Market 272**

- 10.2.1 Functions of the Foreign Exchange Market 272
- 10.2.2 Exchange-Rate Risk 274

**10.3 Currency Rates and Instruments 276**

- 10.3.1 Spot and Forward Rates 276
- 10.3.2 Forward Contracts, Swaps, and Options 276

**10.4 Market Structure and Convertibility 278**

- 10.4.1 Financial Centers 278
- **GLOBAL MANAGER:** Managing Foreign Exchange 279
- 10.4.2 Interbank Market 279
- 10.4.3 Currency Convertibility 279

Chapter Summary 281 • Key Terms 282 • Talk About It 282

Teaming Up 282 • Ethical Challenge 282 • Writing Assignments 282

● **PRACTICING INTERNATIONAL MANAGEMENT CASE** 283

**Chapter 11 International Monetary System 284**

*The Euro* 285

**11.1 Importance of Currency Values 286**

- 11.1.1 Desire for Stability and Predictability 287
- 11.1.2 Efficient Versus Inefficient Market View 287
- 11.1.3 Forecasting Techniques 288
- **CULTURE INSIGHTS:** The Long Arm of the Law 288

**11.2 Factors That Determine Exchange Rates 289**

- 11.2.1 Law of One Price 289
- 11.2.2 Purchasing Power Parity 289
- 11.2.3 Evaluating Purchasing Power Parity 291

**11.3 Fixed Exchange-Rate Systems 292**

- 11.3.1 The Gold Standard 292
- 11.3.2 Bretton Woods Agreement 294

**11.4 Floating Exchange-Rate System 296**

- 11.4.1 Today's Exchange-Rate Arrangements 297
- 11.4.2 Recent Financial Crises 297
- **GLOBAL MANAGER:** Adjusting to Currency Swings 297
- 11.4.3 Future of the International Monetary System 300
- Chapter Summary 300 • Key Terms 301 • Talk About It 302
- Teaming Up 302 • Ethical Challenge 302 • Writing Assignments 302
- **PRACTICING INTERNATIONAL MANAGEMENT CASE 303**

**PART 5 International Business Management 304****Chapter 12 International Strategy and Organization 304*****Ryanair Soars Above 305*****12.1 Company Analysis 306**

- 12.1.1 Company Mission and Goals 306
- 12.1.2 Core Competency and Value Creation 307
- 12.1.3 Business Environment 309
- **CULTURE INSIGHTS:** Researching Business Environments 310

**12.2 Strategy Formulation 310**

- 12.2.1 Two International Strategies 310
- 12.2.2 Corporate-Level Strategies 312
- 12.2.3 Business-Level Strategies 312
- 12.2.4 Department-Level Strategies 314
- **GLOBAL MANAGER:** Questions to Ask Before Going International 315

**12.3 Issues of Organizational Structure 315**

- 12.3.1 Centralization Versus Decentralization 315
- 12.3.2 Coordination and Flexibility 316

**12.4 Types of Organizational Structure 317**

- 12.4.1 International Division Structure 317
- 12.4.2 International Area Structure 318
- 12.4.3 Global Product Structure 318
- 12.4.4 Global Matrix Structure 319
- 12.4.5 Work Teams 320
- Chapter Summary 321 • Key Terms 322 • Talk About It 322
- Teaming Up 322 • Ethical Challenge 322 • Writing Assignments 322
- **PRACTICING INTERNATIONAL MANAGEMENT CASE 323**

**Chapter 13 Analyzing International Opportunities 324*****Starbucks' Global Expansion 325*****13.1 Basic Appeal and National Factors 326**

- 13.1.1 Identify Basic Appeal 326
- 13.1.2 Assess the National Business Environment 327
- **GLOBAL MANAGER:** Expanding Globally Online 330

**13.2 Measure and Select the Market or Site 330**

- 13.2.1 Measure Market or Site Potential 330
- 13.2.2 Select the Market or Site 334

**13.3 Secondary Market Research 335**

- 13.3.1 Public Information Sources 336
- 13.3.2 Private Information Sources 337
- 13.3.3 Issues with Secondary Research 337



**13.4 Primary Market Research 339**

13.4.1 Trade Shows and Trade Missions 339

● **CULTURE INSIGHTS:** Is the World Your Oyster? 340

13.4.2 Interviews and Focus Groups 340

13.4.3 Surveys and Environmental Scanning 341

13.4.4 Issues with Primary Research 341

Chapter Summary 342 • Key Terms 343 • Talk About It 343

Teaming Up 343 • Ethical Challenge 343 • Writing Assignments 344

● **PRACTICING INTERNATIONAL MANAGEMENT CASE 345****Chapter 14 Selecting and Managing Entry Modes 346*****Marvel Entertains 347*****14.1 Exporting and Countertrade 348**

14.1.1 Why Companies Export 348

14.1.2 Developing an Export Strategy: A Four-Step Model 349

14.1.3 Degree of Export Involvement 350

14.1.4 Countertrade 352

**14.2 Export/Import Financing 353**

14.2.1 Advance Payment 353

14.2.2 Documentary Collection 353

14.2.3 Letter of Credit 354

14.2.4 Open Account 355

● **GLOBAL MANAGER:** Collecting International Debts 356**14.3 Contractual Entry Modes 356**

14.3.1 Licensing 356

14.3.2 Franchising 357

14.3.3 Management Contracts 359

14.3.4 Turnkey Projects 359

**14.4 Investment Entry Modes 360**

14.4.1 Wholly Owned Subsidiaries 360

14.4.2 Joint Ventures 361

14.4.3 Strategic Alliances 362

14.4.4 Partner Selection 363

● **CULTURE INSIGHTS:** Negotiating Market Entry 364

Chapter Summary 364 • Key Terms 365 • Talk About It 365

Teaming Up 366 • Ethical Challenge 366 • Writing Assignments 366

● **PRACTICING INTERNATIONAL MANAGEMENT CASE 367****Chapter 15 Developing and Marketing Products 368*****Wings for Life 369*****15.1 Developing Product Strategies 370**

15.1.1 Laws and Culture 370

15.1.2 Brand and Product Names 371

15.1.3 Other Product Issues 372

**15.2 Creating Promotional Strategies 373**

15.2.1 Push and Pull Strategies 373

● **GLOBAL MANAGER:** Managing an International Sales Force 373

15.2.2 International Advertising 374

15.2.3 Communicating Promotional Messages 375

15.2.4 Blending Product and Promotional Strategies 376

● **CULTURE INSIGHTS:** Localizing Digital Advertising 377**15.3 Designing Distribution Strategies 378**

15.3.1 Designing Distribution Channels 378

15.3.2 Special Distribution Issues 379

**15.4 Developing Pricing Strategies 380**

15.4.1 Worldwide Pricing 380

15.4.2 Dual Pricing 380

15.4.3 Factors That Affect Pricing Decisions 381

Chapter Summary 382 • Key Terms 383 • Talk About It 383

Teaming Up 384 • Ethical Challenge 384 • Writing Assignments 384

● **PRACTICING INTERNATIONAL MANAGEMENT CASE 385****Chapter 16 Managing International Operations 386***Toyota Races Ahead 387***16.1 Production Strategy 388**

16.1.1 Capacity Planning 388

16.1.2 Facilities Location Planning 388

16.1.3 Process Planning 390

16.1.4 Facilities Layout Planning 391

**16.2 Acquiring Physical Resources 391**

16.2.1 Reasons to Make 392

16.2.2 Reasons to Buy 393

16.2.3 Raw Materials 394

16.2.4 Fixed Assets 394

**16.3 Key Production Concerns 395**

16.3.1 Quality Improvement Efforts 395

● **GLOBAL MANAGER:** World-Class Standards 396

16.3.2 Shipping and Inventory Costs 396

16.3.3 Reinvestment versus Divestment 396

**16.4 Financing Business Operations 397**

16.4.1 Borrowing 397

16.4.2 Issuing Equity 398

16.4.3 Internal Funding 399

● **CULTURE INSIGHTS:** Financing Business from Abroad 399

16.4.4 Capital Structure 400

Chapter Summary 401 • Key Terms 402 • Talk About It 402

Teaming Up 402 • Ethical Challenge 402 • Writing Assignments 402

● **PRACTICING INTERNATIONAL MANAGEMENT CASE 403****Chapter 17 Hiring and Managing Employees 404***IKEA Togetherness 405***17.1 International Staffing Policies 406**

17.1.1 Ethnocentric Staffing 406

17.1.2 Polycentric Staffing 408

17.1.3 Geocentric Staffing 408

**17.2 Recruiting and Selecting Human Resources 409**

17.2.1 Human Resource Planning 409

● **GLOBAL MANAGER:** Growing Global 409

17.2.2 Recruiting Human Resources 410

17.2.3 Selecting Human Resources 410

17.2.4 Culture Shock 411

17.2.5 Reverse Culture Shock 411

● **CULTURE INSIGHTS:** A Shocking Ordeal 412**17.3 Training and Development 413**

17.3.1 Methods of Cultural Training 413

17.3.2 Compiling a Cultural Profile 414

17.3.3 Nonmanagerial Worker Training 414

**17.4 Compensation, Labor, and Management 415**

17.4.1 Managerial Employees 415

17.4.2 Nonmanagerial Workers 416

17.4.3 Labor–Management Relations 416

Chapter Summary 418 • Key Terms 419 • Talk About It 419

Teaming Up 419 • Ethical Challenge 420 • Writing Assignments 420

● **PRACTICING INTERNATIONAL MANAGEMENT CASE 421**

*Endnotes 422*

*Glossary 435*

*Name Index 443*

*Subject Index 445*