

A Balanced Approach

3RD EDITION

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PREFACE

One thing that becomes clear is that being a teacher of English language, literacy and literature is a uniquely complex and demanding job. It calls for knowledge, intelligence, innovativeness, professional persistence and stamina, seriousness and playfulness, and an optimism that will sometimes seem pathological . . . But when we consider what is at stake for the future, our students' and our own, it is the size of the difference between getting it right and getting it wrong that makes teaching English the biggest job in town. (Simpson, White, Freebody & Comber, 2013, p. 25)

WELCOME TO THE THIRD AUSTRALIAN EDITION of *Literacy for the 21st Century: A Balanced Approach!* This edition of the text builds on the best aspects of previous editions, those features that have made the book such a success in Australia and the United States. In presenting this new edition, we maintain our belief that English teaching is 'the biggest job in town'. Consequently, we have adopted a broader lens through which to view English literacy teaching in the 21st century. We make this move because collectively we believe that as contemporary teachers of literacy you need to be acquainted with and skilled in delivering English curriculum in a variety of mediums and modes.

Again, this edition of the text is written for preservice teachers, practising teachers and those interested in English literacy teaching and learning. Included in the text are a range of vignettes drawn from classroom and university practice across Australia, examples that stand to authenticate the learning. The distinctive features of this new third edition include:

- ▶ A reorganisation of some of the sections to align more closely with further developments in the Australian Teaching Standards and the Australian Curriculum: English, and its organisation through the strands of language, literature and literacy.
- ▶ A focused overview of the Four Resources Model (Freebody & Luke, 1990), as a classroom instructional model for teaching children how to develop simultaneously the roles of code breaker, text participant, text user and text analyst.
- An updated impression of teaching strategies and their pivotal role in teaching practice. Changes were made to the Compendium to reflect this focus.
- ▶ A renewal of a range of Australian resources, including children's literature, interactive websites, information texts and content-area topics.
- ▶ Greater emphasis on the use of digital platforms in classrooms and the community.
- ▶ Incorporation of current language and literacy research and practice into discussions on classroom practice.

OUR GOALS

The purpose of this book is to develop your knowledge, understanding and skill in teaching literacy to children from the Foundation Year to Year 6. To help you achieve these goals, we outline from the beginning that successful teaching involves knowing your students, your content and associated curriculum requirements, and understanding how to apply this knowledge in explicit and skilled ways to meet individual students' literacy learning needs. We emphasise that effective teachers continually engage in reflective practice to gauge if and how each student's learning goals are achieved.

There is opportunity for you to consider ways of using digital platforms to develop children's reading, writing, speaking, listening and viewing skills. You will be required to consider the role of theory in the development of models and approaches to literacy teaching and learning. As you engage in the first vignettes and the content of the chapters, you will be stimulated to trial teaching strategies that help you appreciate how to teach curriculum concepts. Elaboration on these strategies is provided in the Compendium at the conclusion of the text. There is opportunity for you to test assessment tasks. At all times, you are encouraged to read from and reflect on the recommended readings to develop greater appreciation of the complex role that teaching literacy entails.

As you make your way through the chapters, you will find references made to ways of working with students who have learning difficulties and those for whom English is an additional language/dialect (EAL/D students). This inclusion is deliberate, given the diverse and complex cultural and language backgrounds of individual learners in 21st century classrooms. At the same time, you will encounter calls to develop competencies in nurturing strategic readers and writers. Please keep in mind the problem that the term 'strategies' is used inconsistently in the research literature, and this inconsistency creates confusion (Afflerbach, Pearson & Paris 2008). When we enlist your support to nurture strategic readers and writers, we are calling on you to develop ways of teaching learners to process information and attend to cueing systems so that they can read and write for meaning, decode words and symbols in texts, analyse what they are reading, and write a range of text types, using an expanding knowledge of the possibilities of the syntactic patterns of written English. With this information, you will be prepared to instruct and nurture your students as they become more strategic readers and writers.

References

Afflerbach, P. Pearson, P. & Paris, S. (2008). Clarifying Differences Between Reading Skills and Reading Strategies. *Reading Teacher*, 5(61), 364–73.

Freebody, P. & Luke, A. (1990). Literacies' programs: Debates and demands in cultural contexts. *Prospect*, 5(3). Simpson, A. White, S., Freebody, P. & Comber, B. (2013). *Language, Literacy and Literature*. Melbourne: OUP.



RESOURCES FOR EDUCATORS

A suite of resources provided to assist with delivery of the content, as well as to support teaching and learning.

TEST BANK

Each chapter has an 'Evaluate and reflect' section with short-answer and essay-type questions featuring problems of varying complexity. These are structured by learning objective for the educator's convenience, with questions for every learning objective. The Test Bank has been tagged by topic, AITSL standards and also by difficulty level.

INSTRUCTOR RESOURCE MANUAL

The Instructor Resource Manual provides detailed concepts and activities to enrich lessons.

DIGITAL IMAGE POWERPOINT SLIDES

All the diagrams and tables from the course content are available for lecturer use.

STANDARDS MAPPING GRID

This book is designed to assist readers to achieve selected standards in the Australian Curriculum. The Standards Mapping Grid shows how the content of particular chapters and learning objectives relate to these standards, by either providing implicit links or giving background information.

ABOUT THE AUTHORS





Dr Gail E. Tompkins was a teacher, first and foremost. She began her career as a first-grade teacher in Virginia in the 1970s. She'd remembered one student who cried as the first day of school was ending. When she tried to comfort him he sobbed accusingly, 'I came to school to learn to read and write, and you forgot to teach me.' The next day, she taught that child and his classmates. They made a small patterned book about 'Tom', a stuffed animal in the classroom. She wrote some of the words and the students supplied the others, and she duplicated and bound copies of the book for each child. They practised reading it until everyone memorised the little book. The children proudly took their books home to read to their parents. She'd never forgotten

that child's comment and what it taught her: teachers must understand their students and meet their expectations.

Dr Tompkins' first few years of teaching left her with more questions than answers and she wanted to become a more effective teacher so she started taking graduate courses. In time she earned a master's degree and then a doctorate in Reading/Language Arts, both from Virginia Tech. Through her graduate studies, she learned a lot of answers, but more importantly, learned to keep on asking questions.

Her first university teaching appointment was at Miami University in Ohio, then at the University of Oklahoma, and finally at California State University, Fresno. She taught preservice teachers and practising teachers working on master's degrees and directed doctoral dissertations. She received awards including the Provost's Award of Excellence in Teaching at California State University, Fresno, and was inducted into the California Reading Association's Reading Hall of Fame. She regarded her students as having taught her as much as she taught them and was grateful to all of them for what she'd learned.

Dr Tompkins wrote college textbooks for more than 30 years, and thought of the books she wrote as teaching, too. When she wrote a book, she tried to anticipate the questions you might ask and provide that information so that you'll become an effective teacher. Other books written by Dr Tompkins and published by Pearson Education, include Language Arts: Patterns of Practice, 9th ed. (2016); Teaching Writing: Balancing Process and Product, 6th ed. (2012); 50 Literacy Strategies, 4th ed. (2014); and two grade-level-specific versions of this text: Literacy in the Early Grades, 3rd ed. (2015); and Literacy in the Middle Grades, 2nd ed. (2010).



Dr Carol Smith is a lecturer in English language and literacy studies at the University of the Sunshine Coast. She teaches English curriculum and pedagogy subjects to Early Years, Primary and Secondary preservice teachers. In the past, Carol led early literacy intervention programs at the university. She has worked at primary, secondary and tertiary levels of education, and has extensive experience as a language and literacy consultant in primary and secondary education. Her thesis is titled 'Developing Secondary English Education Courses for Preservice Teachers through Practitioner Research'.

Carol's research interests lie in all features of language and literacy development F-12, explicit teaching strategies in English classrooms,

mentoring and assessment that promotes powerful learning. Carol is involved in national and international research involving English classroom practice, literature exchanges and literacy intervention with writers who experience difficulty.



Dr Rod Campbell is a highly qualified practising teacher and currently holds an adjunct position as Senior Teaching Fellow at Sunshine Coast University. He earned his PhD at the University of Queensland in 1996 with the thesis 'Teaching Grammar'. He has continued post-doctoral research in classrooms since then, conducting classroom-based research into the teaching of writing and English grammar with colleagues in Australia and the United States.

Rod Campbell began teaching in primary schools and special schools, including five years teaching in secondary schools as learning support teacher for students with visual impairment. For six years he was a school psychologist in primary, preschool and special schools. He brings to teaching his

commitment to teaching each student, and has carried that commitment into training teachers in Australia and Asia for early childhood and primary education. For the last 16 years, Rod has worked in schools and colleges in Australia, Asia and the United States, showing teachers how to become effective teachers of English, researching the teaching and assessment of English for writing and reading, writing texts for teachers and students, and mentoring literacy coaches and senior staff in implementing programs for the explicit teaching of writing and knowledge about English.

Rod Campbell was one of the six finalists in 2015 in the Professor Betty Watts OBE Memorial Award for Outstanding Contribution to Teaching, conducted by the *Courier Mail* and the Queensland College of Teachers. In 2018, he was appointed a member (AM) of the Order of Australia for significant service to education, particularly to literacy, as a practitioner, academic and author.



David Green has been a primary school teacher and principal. For 27 years he was an academic at QUT in Brisbane where he taught literacy education and children's literature. He has also taught literacy education at Griffith University and the Australian Catholic University. He has been an educational consultant to schools, an educational consultant to the Education Department of Queensland, an executive member of the Brisbane branch of the Australian Literacy Educators' Association, a leader of the Meanjin Young Writers' Camps for over 20 years, a presenter at national and state literacy conferences, and, most recently, a learning support teacher at a disadvantaged school in Western Sydney. In addition to the first two editions of this book,

David has published three editions of *Literacies and Learners* with Rod Campbell (Pearson Australia, 2000, 2003, 2006).

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THANKS GO TO THE TEACHERS WHO welcomed us into their classrooms, and to those instrumental in organising and preparing the teachers for our visits. In particular, we wish to thank the teachers and students who appear in the photographs, videos and opening vignettes in both past and present editions.

We are indebted to the lecturers and teaching professionals who reviewed the text for their insightful comments that informed this third Australian edition, along with the Year 1 children and staff at Siena Catholic primary school, and the EDU 340 students at the University of the Sunshine Coast. We would like to acknowledge Sandra Lennox from the University of Notre Dame Australia, Dr Denise Wood and Maria Bennet from Charles Sturt University, Jubilee Smith from Southern Cross University, Dr Pearl Subban from Monash University and Narelle Daffurn, formerly on staff at Queensland University of Technology.

Acknowledgements from Carol Smith: My sincere thanks go to those people who have encouraged and supported my efforts to contribute to teacher education preparation over a period of time. In particular, I thank William and Caroline McCarthy who, from infancy, taught me so much about endurance and lifelong learning. I acknowledge the incredible influence of the many school students, preservice teachers and teacher colleagues who have shaped my understanding of the complexity of the reading and writing processes and literacy learning from F–12. Academic colleagues and mentors are also recognised for the indelible imprint they have made on my appreciation of a balanced approach to literacy instruction. I am also indebted to those tutors at the University of the Sunshine Coast with whom I have worked, for their ongoing dedication and commitment to excellence in teaching and learning. I express gratitude to Rod and David for their dedication and insightfulness in bringing this text to a successful completion for a third time. Finally, to Katherine Elizabeth, my daughter who has taught me so much about teaching and learning, much love and thanks.

Acknowledgements from Rod Campbell: Margaret Campbell, a gifted teacher of young children, has been a source of advice, support and inspiration for many years; Damien and Andrew and their children have been sources of information in so many ways. There have been many colleagues and friends who have contributed to my development as a teacher, proud and effective teachers who have contributed to this book and who have provided me with invaluable support from time to time. Their names remain in acknowledgements in earlier editions. School administrators and teachers have been a source of inspiration in the development of teaching and assessment of English in this third edition, and include Michael Ward and Jane Box (then Principal and Deputy Principal (DP) at Aspley East State School), Megan Connell (now DP at Wynnum State School), Susan Wuth (DP at The Gap State School), Kelly Duckett (Caloundra State School) and Arlene Smethurst (McDowell State School). There have been scores of teachers at these and other schools who have assisted me to some degree. As well, Robyn Topp from the Primary English Teachers Association and Miles Campbell from Teacher Training Australia have been instrumental in providing directions for the development and spread of my work in the teaching of English grammar for writing and reading.

I wish to acknowledge the collective enthusiasm of so many teachers for their profession of teaching and their devotion to the care and learning of children, an enthusiasm and dedication that I have found

also in many other schools and teachers who have cooperated with me over so many years in the development of my own contributions to the greatest profession. Christa McAuliffe said this for us all: *I touch the future; I teach.*

Acknowledgements from David Green: I would like to thank Sandra Green for her encouragement and advice; the staff and students of Curran Public School in Sydney, who have taught me so much about teaching and learning; and Melanie, Michael and Angela, who shared their digital knowledge with me.

Acknowledgements from Rod Campbell, David Green and Carol Smith:

One of the greatest satisfactions for authors is to know that our work is being read and used, that our work is valued to the extent that there are editions to follow. To have completed a third edition is something that has been professionally satisfying for us as teachers and writers.

We wish to thank Stephen Heasley, who started the process for the development of the third edition, and who has overseen the work of the last 12 months. Simone Bella assisted in the gathering of information to inform changes and directions for this edition. Isabella Lesslie, the other Bella, has been a great support as development editor, ensuring that we met requirements, yet placing no barrier against the exercise of our own academic and authorial autonomy. Maryanne Phillips has cast her copyediting insights over the work, and for her perceptions we are thankful.

This is the second time in which David Green and I have been able to produce a third edition of an important text with Pearson Australia. We have been further privileged to have had the insights and clear directions of Carol Smith, who has taken the leadership of this edition with our entire and grateful support.