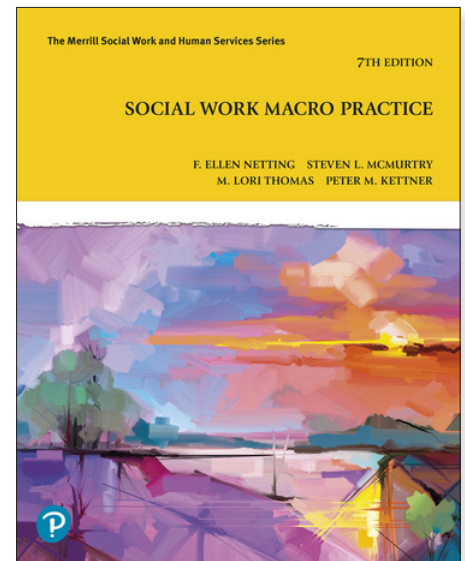


Social Work Macro Practice, 7th edition

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Social Work Macro Practice recognizes that all social workers must be able to engage, assess and intervene with individuals, families, groups, organizations and communities. It prepares practitioners to undertake macro-level interventions in an informed, analytical manner and achieve positive results.

The **7th Edition** includes many new references and practice-oriented examples to keep pace with changes in the field. More field-based vignettes, up-to-date technology coverage and an enhanced planned change model better prepare students for their own practice.



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THIS TITLE



New and updated features

- » **Updated content on justice** frames macro practice within current social and political landscapes. New material on environmental, racial, gender and ecological justice highlights how social workers can thrive and affect change.
- » **Principles in Practice** vignettes use real-world scenarios to solidify key concepts. Four new field-based vignettes show the diverse roles social workers play in dealing with everything from disaster preparation to addressing microaggressions.
- » **Technology content** explores using social media and electronic advocacy in the field.
- » **Formative, process and summative evaluation methods** are integrated throughout each chapter to reinforce the approaches discussed.
- » **Updated content on power, economic feasibility and alternative planning approaches.** Enhanced material includes additional types and forms of power, new research on power dynamics, a new section on economic feasibility, tips for locating funds, and emergent and outcome-based approaches to community changes.
- » **New learning outcome quizzes, application exercises and automatically graded chapter tests** can be assigned from a packaged file. Questions give students feedback and model responses based on their answers.

Hallmark features

- » **The planned change macro practice model** shows each step in engaging with others to plan and implement change.
- » **Historical perspectives** provide context for understanding the process and practicalities of micro and macro social work practice.
- » **User-friendly assessment frameworks** for analyzing populations, problems, communities and organizations set the stage for understanding large systems.
- » **A logic model** helps students grasp the practicalities of planning, implementation, monitoring and evaluating change efforts.
- » **Step-by-step instructions** show how to approach, evaluate and assess communities and organizations.
- » **Tasks** break down big concepts into more manageable steps, helping students see how to translate theory into action.