

0:00

[intro]

[Music]

Political times are dynamic and moving fast. It's critical for students to connect course materials to recent real-world events and print textbooks just can't keep up.

That's where Revel comes in.

Revel offers a dynamic reading experience by infusing the narrative with interactive features that are current and reflective of today's political environment. This increases student interest, engagement and relevance to students' lives. The Revel mobile app lets students learn anywhere, anytime on any device. And because our authors can update the content more frequently than print, you don't have to spend as much time curating up-to-date examples.

Let's take a closer look at some of the key features we update each semester with fresh topics and current data. Current events bulletins are author-written articles that help students connect chapter concepts with real-life current events. Fresh topics every semester serve as relevant examples that help students better understand and relate to the content. Pearson originals are contemporary videos that explain complex political concepts in a simplified and entertaining way. Updated on a rolling basis, these videos break down difficult-to-understand chapter concepts and get students thinking critically. Interactive maps, figures, and tables with social explore technology, lets students interact with real data to explore concepts they've just read about. By engaging with the data instead of simply viewing it, students will begin to improve the data literacy skills they need to be successful in college and beyond. Integrated throughout the narrative, these features help students understand key concepts and how to use them – in the course, their lives today, and their future careers. And by keeping content current, engaging, and relevant, Revel helps hold students accountable for the number one out-of-class homework assignment – reading. So they come to class better prepared – to learn, to participate and interact.

Let's see a printed text do that.

2:09

[Music]

[outro]