

Unlocking success: Transforming the learning experience for faculty

Some students ask for help.

Some don't.

But you notice little things like

how they sit,

the looks on their faces,

the way they say, "oh, right."

You can tell when they understand and when they don't.

Most times.

Gauging their understanding is hard enough in person

with a normal-sized class,

but huge classes are tougher.

And online? Forget it.

It's your job to help students who are at risk of failing,

but there's so much more on your plate.

Intuition is good, but hard data is better.

Imagine having analytics to show you who's having a tough time,

without having to guess or wait for them to speak up.

What if understanding where your students are struggling

and succeeding was as easy for 300 students as it is for 30?

Pearson courseware makes this possible.

With our data-driven platforms, you'll know right away  
if someone, or even an entire class, is falling behind.

More data, less mind reading.

Our learning platforms boost your ability to help  
make sure every student has a chance to succeed.

With Pearson as your partner,

and data at your fingertips,

you're not guessing;

you're supercharging the way you teach,

unlocking the potential in all your students.