

Counseling Spotlight

TRANSCRIPT

The Pearson e-textbook for counseling and social work gives students an extremely affordable way to read, study and interact with course content on and offline. The Pearson e-textbook features intuitive navigation, online and offline access via the mobile app, authentic helper client videos embedded in most titles and audio books for most titles. The Pearson e-textbook is not a print book but online, and it's not just a PDF of the text.

The Pearson e-textbook organizes the reading by section and keeps all related content together in one scrolling view. Students see and interact with their e-textbook content just as they are used to seeing and interacting with any other type of content on their computers or mobile devices. Students can print pages or save them as PDFs. Students can create and edit notes or highlights.

Students can also make flashcards by selecting content within their e-textbook. Notes and highlights can be viewed and revisited by clicking the notebook icon in the left navigation. The notebook can also be exported as a PDF. The headphone icon takes students to the audio version. This enables students to study when on the go and makes the content more accessible to all learners.

The embedded videos are the most popular feature in our e-textbooks. Videos of authentic client helper interactions illustrate key concepts in action and provide opportunities for shared observation experiences. The videos often include questions or prompts to guide observation and reflection. These questions are great discussion starters in class. They can also work as journal prompts. As you can see, the videos play right in the frame rather than opening in a new window, which makes a big difference if your students are reading on their mobile devices.

The videos in Pearson e-textbooks for counseling and social work range from 30 seconds to seven or 8 minutes in length. They feature optional subtitles, closed captioning and a downloadable transcript. The videos bring text content to life, engage students and help connect theory to practice. Select counseling and social work titles available as Pearson e-textbooks also have test banks that are compatible with most learning management systems, including Canvas, Blackboard, Moodle and Desire to Learn.

In addition to chapter tests and quizzes, these test banks feature application exercises. An application exercise presents students with a brief scenario. Sometimes as a case study and sometimes as a video. It then poses short answer questions that prompt students to reflect on what they've seen or read and connect it to actual practice. Students are frequently asked to put themselves in the helper shoes and apply text content to effective practice.

After submitting their answers for you to grade, students see a model response provided by the author or subject matter expert who developed the question. The videos in the Pearson e-textbooks for counseling and social work illustrate effective help or client interactions for your

students and the application exercises in the test bank give them the opportunity to practice what they have learned.

Whether your course is face to face, online or hybrid, Pearson e-textbooks for counseling and social work are affordable and easy to use. They help keep your students engaged and learning.