

# Accounting

Below are the Forage job simulations recommended for the Accounting discipline. Click on a tile to see more details ↓

**accenture**

**Data Analytics and Visualization**

- ✓ Clean, model and analyze 7 datasets to uncover insights into content trends to inform strategic decisions
- ✓ Prepare a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders



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**KPMG**

**Career Catalyst: Audit**

- ✓ Determine the materiality of general ledger accounts to plan the audit
- ✓ Prepare, send and evaluate the results of confirmations sent to third parties
- ✓ Review the client's order-to-cash (OTC) process
- ✓ Communicate the audit findings via a video presentation and review the audit opinion



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**Strategy Consulting**

- ✓ Review a client brief and identify the most crucial priorities for the project
- ✓ Analyze varied data sources to make decisions about web page changes
- ✓ Manage a project issue with the client and help to prioritize long term initiatives



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**KPMG**

**Career Catalyst: Tax**

- ✓ Improve your Excel skills, including data modelling and cleaning
- ✓ Use the "IRAC" approach, which stands for "Issue, Research, Analysis, Conclusion" to provide the client with a research memorandum



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# Accounting

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## Audit

- ✓ Compile thorough walkthrough documentation including findings
- ✓ Outline the purchase process in a flowchart and risk control matrix



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## Tax

- ✓ Calculate book-to-tax differences (BTDs) and taxable income
- ✓ Write a summary of findings for the client



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## Management Consulting

- ✓ Create a three-slide presentation for synergy potential in a transaction
- ✓ Build a model with editable fields and assumptions
- ✓ Write a clear, concise email summary to communicate your findings



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## Technology Consulting

- ✓ Create an interview guide for the client discovery workshop
- ✓ Develop user stories for key business requirements based on provided business problem statements
- ✓ Build a Minimum Viable Product (MVP) roadmap



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## Digital Assurance & Transparency

- ✓ Use a workpaper to test sample items to understand if the control is working
- ✓ Complete a deficiency analysis with information provided by the client



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# Business Communication

Below are the Forage job simulations recommended for the Business Communication discipline. Click on a tile to see more details ↓

**BRYAN CAVE LEIGHTON PAISNER BCLP**

### Interview Preparation: Own Your Story

- ✓ Complete a strengths assessment focused on personal strengths and the skills employers seek
- ✓ Conduct thorough research on a potential employer and develop questions to ask in your interview
- ✓ Record an audio submission of your unique story that you can use on a prospective employer
- ✓ Develop interview response questions using the CARR method

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**BRYAN CAVE LEIGHTON PAISNER BCLP**

### Interview Success

- ✓ Create a model resume and cover letter for your dream law firm
- ✓ Record a video answer for 5 commonly asked interview questions
- ✓ Participate in a mock assessment centre

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National Urban League  
**BEEP**  
Business Executive Exchange Program  
— GOAL ROOM TO THE FUTURE —

### Career Readiness

- ✓ Analyze market trends and job openings
- ✓ Learn the value of strategic networking and craft personalized LinkedIn messages
- ✓ Acquire best practices for creating tailored resumes and cover letters for potential employers
- ✓ Prepare for virtual interviews, and understand the importance of follow-up questions and thank-you emails

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# Business Law

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**LATHAM & WATKINS<sup>LLP</sup>**

**Mergers & Acquisitions**

- ✓ Craft a concise issues list highlighting changes and suggestions
- ✓ Recommend clauses for inclusion in disclosure schedules
- ✓ Review client emails, identify concerns and offer concise high-level advice while considering legal statutes
- ✓ Create a clear and brief PowerPoint slide to ensure quick comprehension of earn-out details for stakeholders

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# Economics

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**accenture**

**Data Analytics and Visualization**

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**accenture**

**Strategy Consulting**

- ✓ Review a client brief and identify the most crucial priorities for the project
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# Finance

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## Investment Banking

- ✓ Create a company profile for the target
- ✓ Develop a five-year financial projection using a simple income statement model in Excel
- ✓ Draft a comparative company analysis
- ✓ Synthesize an investor update into an internal summary report

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## Markets Sales & Trading

- ✓ Review and summarize key economic data and market consensus for an upcoming FOMC meeting
- ✓ Communicate the outcomes of the FOMC meeting and its impact on markets
- ✓ Recommend potential client trades and analyze the associated risks

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## Treasury and Trade Solutions

- ✓ Develop a list of research questions to understand customer needs and use insights to develop a new product
- ✓ Track and analyze results in Excel to inform strategic decisions
- ✓ Communicate product performance to senior leadership in a PowerPoint presentation

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## Personal Banking

- ✓ Use customer insights to inform credit card features
- ✓ Analyze data collected to determine credit card success and usage
- ✓ Create a PowerPoint presentation for senior leadership to inform strategic decisions

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Think Ahead

## Sustainability in Banking

- ✓ Create a Sustainability Due Diligence report for a potential business partner in the palm oil sector
- ✓ Develop a presentation with the most relevant SPTs and KPIs for the design of an SLL for the potential business partner
- ✓ Design an internal Audit scope to help diagnose gaps in the GHG Emissions Reporting Process

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# Finance

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## ICG Technology Software Development

- ✓ Create a state diagram of the loan management process using the Unified Modeling Language (UML)
- ✓ Research potential machine learning systems to assess credit risk and provide recommendations for next steps
- ✓ Use Java to build an internal tool visualizing stock market risk in real time



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## Finance

- ✓ Summarize movements in key performance indicators for senior management
- ✓ Review minimum capital adequacy ratios for operating units and calculate the risk-weighted asset's value using the FRB's methodology
- ✓ Analyze the impact of Omnicor on 2022 credit card sales
- ✓ Create a PowerPoint for the Country Treasurer team and CFO summarizing financial risk triggers



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## Investment Banking

- ✓ Construct a DCF model to calculate the implied equity and share value of the acquisition target
- ✓ Complete a sensitivity analysis to illustrate how the target's valuation would change as variables change
- ✓ Create a company profile summarizing all key information about the target



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## Investment Management

- ✓ Optimize a managed investment portfolio and provide actionable suggestions for improvement
- ✓ Evaluate publicly listed stocks and fixed income opportunities through SWOT and relative valuation analysis
- ✓ Utilize quantitative techniques like Sharpe Ratio and Excel's Solver function for optimal asset allocation
- ✓ Translate key market observations into actionable ideas



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# Finance

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**Management Consulting**

- ✓ Create a three-slide presentation for synergy potential in a transaction
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- ✓ Write a clear, concise email summary to communicate your findings



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**Global Banking & Markets**

- ✓ Define the strategic rationale for M&A and filtered targets
- ✓ Analyze transaction data to develop a summary of debt capital markets (DCM) activity
- ✓ Match financial products with various clients



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# Information Technology

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**accenture**

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 **HSBC**

**Digital Business Services**

- ✓ Brainstorm a high-level list of initiatives to help drive to net zero
- ✓ Help the team get organized to tackle the discovery phase of a project
- ✓ Analyze transaction data to determine priority currencies

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 **Red Bull**

**Off-Premise Sales**

- ✓ Analyse a data set from one of Red Bull's key accounts and prepare a summary of your findings and recommendations to your manager, including how Red Bull could grow that account
- ✓ Create a presentation to the client on the growth opportunities for that key account

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# Introduction to Business

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PRESENTED BY

## Management Consulting

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PRESENTED BY

## Career Readiness

- ✓ Analyze market trends and job openings
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- ✓ Acquire best practices for creating tailored resumes and cover letters for potential employers
- ✓ Prepare for virtual interviews, and understand the importance of follow-up questions and thank-you emails

PRESENTED BY

## Digital Assurance & Transparency

- ✓ Use a workpaper to test sample items to understand if the control is working
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PRESENTED BY

## Technology Consulting

- ✓ Create an interview guide for the client discovery workshop
- ✓ Develop user stories for key business requirements based on provided business problem statements
- ✓ Build a Minimum Viable Product (MVP) roadmap

PRESENTED BY

## Professional Skills Development

- ✓ Build a project plan and prioritize tasks
- ✓ Assess project output tracking to schedule
- ✓ Plan a professional report on the progress and findings of the project

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# Management

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**accenture**

**Strategy Consulting**

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**Client Research and Problem Identification**

- ✓ Interview senior project stakeholders by asking probing questions and being an active listener
- ✓ Prepare process maps using the unified modelling language



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**BCG**

**Strategy Consulting**

- ✓ Conduct market research to determine the feasibility of the proposed solution
- ✓ Use Excel to build a model to predict the potential profitability of the proposed solution
- ✓ Communicate a summary of key findings in a clear presentation to stakeholders



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**BCG**

**Introduction to Strategy Consulting**

- ✓ Learn how to think creatively by challenging the assumptions that guide today's thinking
- ✓ Use effective brainstorm strategies to generate ideas to help a fictional luxury clothing company increase sales revenue



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**BCG**

**Digital Transformation**

- ✓ Conduct market research to understand emerging trends in using apps to improve customer engagement in F&B industry
- ✓ Analyze customer pain point data and provide a recommendation on which issue to solve in the app
- ✓ Review and prioritize app features and use Trello to set up an agile project management plan



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# Management

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BRYAN  
CAVE  
LEIGHTON  
PAISNER

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BRYAN  
CAVE  
LEIGHTON  
PAISNER

## Interview Success

- ✓ Create a model resume and cover letter for your dream law firm
- ✓ Record a video answer for 5 commonly asked interview questions
- ✓ Participate in a mock assessment centre

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GE Aerospace

## Explore Human Resources

- ✓ Provide constructive feedback to a team member to help them develop and improve their performance
- ✓ Implement the Lean Methodology
- ✓ Prepare recommendations to managers in terms of which employees should receive pay rises or adjustments

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PRESENTED BY Forage



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# Management Information Systems

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**accenture**

## Data Analytics and Visualization

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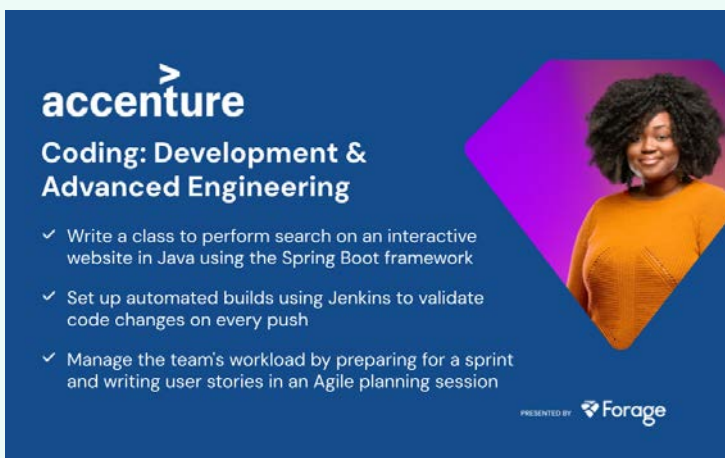


**accenture**

## Strategy Consulting

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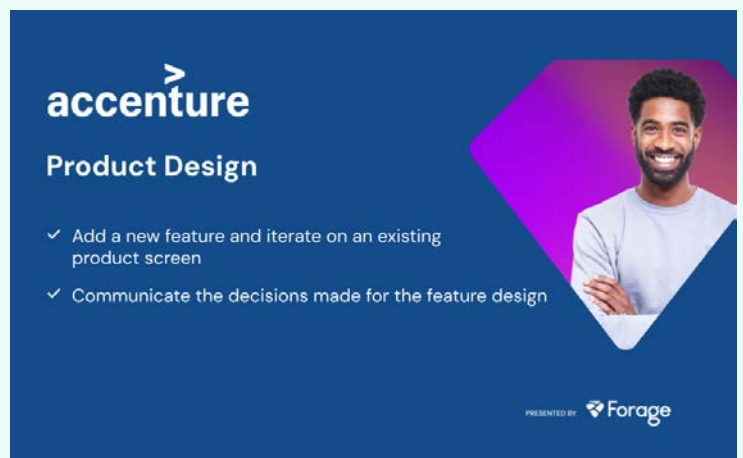


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## Coding: Development & Advanced Engineering

- ✓ Write a class to perform search on an interactive website in Java using the Spring Boot framework
- ✓ Set up automated builds using Jenkins to validate code changes on every push
- ✓ Manage the team's workload by preparing for a sprint and writing user stories in an Agile planning session


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## Product Design

- ✓ Add a new feature and iterate on an existing product screen
- ✓ Communicate the decisions made for the feature design

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# Marketing

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**Data Analytics and Visualization**

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- ✓ Prepare a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

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**lululemon**

**Omnichannel Marketing**

- ✓ Create an integrated marketing plan and creative brief
- ✓ Develop a concept for a new digital product or customer experience that Lululemon could implement
- ✓ Review the profiles of current Lululemon global ambassadors and create hypothetical profiles for local ambassadors to further Lululemon's new strategy
- ✓ Calculate key marketing metrics based on data from a recent Lululemon ambassador campaign

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**Hewlett Packard Enterprise**

**Digital Sales**

- ✓ Create a high-level introductory presentation of the company to engage the customer
- ✓ Research the customer to create a company profile to share with your manager
- ✓ Practice prioritization and time management of key daily sales tasks

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**Hewlett Packard Enterprise**

**Pre-Sales**

- ✓ Generate a list of questions for the customer based on comprehensive research, then form a solution architecture
- ✓ Create a video presentation emphasizing HPE's advantages, the benefits of HPE Greenlake, and potential HPE solutions
- ✓ Craft a persuasive sales presentation, highlighting key points and illustrating the proposed solution

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# Marketing

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## Red Bull

### Off-Premise Sales

- ✓ Analyse a data set from one of Red Bull's key accounts and prepare a summary of your findings and recommendations to your manager, including how Red Bull could grow that account
- ✓ Create a presentation to the client on the growth opportunities for that key account



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## Red Bull

### On-Premise Sales

- ✓ Use Excel to visualize which on-premise clients are performing best and worst
- ✓ Communicate observations to Red Bull team members about why certain clients are performing better than others
- ✓ Utilize active listening and social proof to overcome a client's objections resulting in them more prominently featuring Red Bull in their bar





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## PEPSICO

### Sales

- ✓ Develop a selling pitch to secure a display in a retail store
- ✓ Coach a team member on resourcing and plan a retail display set up



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# Operations Management

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## Project Management

- ✓ Map suitable project management approaches including Plan Driven, Agile, Second Agile and Hybrid to a portfolio of projects
- ✓ Present a project status update to senior leadership and project team members

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## Automation

- ✓ Identify the right process automation to meet client's needs
- ✓ Design a process flow for a key persona in the process automation design

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## Digital Business Services

- ✓ Brainstorm a high-level list of initiatives to help drive to net zero
- ✓ Help the team get organized to tackle the discovery phase of a project
- ✓ Analyze transaction data to determine priority currencies

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## Project Management

- ✓ Conduct an initial review of a showroom project plan for a global manufacturer of high-end kitchen appliances
- ✓ Develop a Gantt chart to track the progress of the project and consider the project's risks and dependencies

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## Digital Assurance & Transparency

- ✓ Use a workpaper to test sample items to understand if the control is working
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