

BRAND NEW

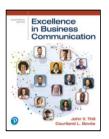
Communication Mini Sims for MyLab Business Communication courses!

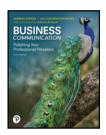
These **all-new** simulations place students in real-life, writingbased business communication scenarios across digital and social media, allowing them to put their skills into practice.

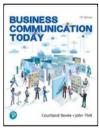
Available now in the Assignment Manager in MyLab Business Communication for:

- Excellence in Business Communication, 14e
- Business Communication Today, 15e
- Business Communication Essentials, 8e
- Business Communication: Polishing Your Professional Presence, 5e

Visit the Instructor Resources section to read the Implementation Guide.









Available Communication Mini Sims:

- Improving the Organization of a Message
 Persuasive Social Media
- Improving a Professional Letter
- Improving Readability in a Blog Post
- Improving Meeting Minutes
- Improving Professional Communication
- Improving a Meeting Agenda
- Creating a Positive Relationship through
- Communicating with Multilingual **Audiences**
- Improving a Business Thank-You Letter
- Writing Professional Instant Messages
- Responding to a Claim Request
- Improving Business Tweets
- Effective Writing for Mobile Devices

- Improving a Business Blog Post
- Improving a Request Denial
- Declining a Suggestion
- Planning a Written Report
- Improving a Fundraising Request
- Improving a Persuasive Email
- Improving a Progress Report Outline
- Improving a Trip Report
- Improving a Post-Interview Email
- Improving a Presentation Outline
- Improving a Request Project Proposal
- Improving a Cover Letter
- Improving a Resume
- Improving Presentation Slides