



CLASSROOM *to*



A Full Business School Solution

Pearson's MyLab sets the PACE: Empowering
Students with Innovative Tools for
Career Readiness

go.pearson.com/mylab/employability

PREPAREDNESS

Improve Cognitive Development and Ensure a Higher Level of Learning



Dynamic Study Modules

Assignments that adapt to each student's needs for independent study



Excel Skills Simulations

Build foundational Excel skills in a simulated, auto-graded environment



Interactive Reading Assignments

Guide student learning in one seamless assessment; read, watch, and practice



Gap Finder & Gap Filler

Assess prerequisite knowledge and provide targeted content to improve quantitative skills



AI Study Tool

Intuitive study companion provides personalized, on-demand support within MyLab and the eText

Scan or click for a self-guided demo



APPLICATION

Empower Students to Apply Their Knowledge through Real-World Business Scenarios



Excel Grader Projects

Seamlessly integrate auto-graded Microsoft® Excel® content into your course



Data Analytics Projects

Students learn how to analyze and manipulate real company data using software like Excel, Tableau, and Power BI



Video Assignments

Help students understand how to connect course concepts to real-world applications



Case Study Library

Engage students with over 100 assignable case studies for a variety of Business courses



Personal Inventory Assessments

Promote self-reflection and metacognition in students via a collection of online assessments

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CURRENCY

Engage Students with Timely Updates to Enhance Their Knowledge of the Business Landscape



News Assignments

Designed to help students identify and apply concepts to current events, these auto-graded exercises, are updated on a regular cadence



Author Blogs & Podcast Exercises

Discover unique insights and personal expertise through author-owned content, sharing their knowledge directly with students



In the News Stories

Updated every 6 months, current event stories can be found in every chapter of select business titles



Economics: Real Time Data Exercises

Use up-to-the-minute, real-time macroeconomic data from FRED to test students' knowledge



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EXPERIENTIAL

Develop Critical Thinking Skills and Promote Self-Reflection through Immersive Learning Opportunities



Pearson Job Match

Helps students discover their work style, explore careers, and connect to real job market data



MyLab + Forage

Pearson has partnered with Forage to offer students immersive, task-based job simulations from real employers



Digital Badging

Through recognized assessments, Pearson offers Digital Badging credentials via industry leader Credly



Simulations

Puts students in professional roles and provides them opportunities to apply course concepts and develop decision-making skills through real-world business scenarios



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Help students achieve career success by encouraging **P**reparedness, **A**pplication, **C**urrency, and **E**xperiential learning skills.

Pearson MyLab offers flexible, accessible tools that promote experiential learning and real-world application; students gain adaptive skills for today's dynamic job market. Focused on job readiness and career attainment, our innovative resources provide cutting-edge solutions for employability and long-term growth.



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Pearson's Employability
Solutions



Pearson