

## **Pearson MyLab Math & Stats Certification - Promo Video TRANSCRIPT**

*MyLab® Math and MyLab Statistics  
Certification Program*

With Pearson's MyLab Math and MyLab Statistics, higher ed faculty get a front row view of dynamic study tools that merge with Pearson's trusted author content, allowing faculty to customize course materials to add a personal touch and improve results for all their students.

To assist you in channeling your teaching style and developing confident learners with the use of MyLab, the Pearson Math and Statistics team offers an in-person MyLab Certification program.

Held annually at our International Conference on Technology in Collegiate Mathematics (ICTCM), this one-day certification workshop provides you direct access to Pearson's Faculty Advisor team to learn new skills and brush up on older ones. And by day's end, this program strives to give you more confidence when using MyLab, day-in-and-day-out.

But don't just take our word for it. Hear from a few of your fellow contemporaries who recently participated in the workshop.

### **Jennifer Huri, Spokane Falls Community College**

This quarter in particular did not go well in terms of trying OER and ALEKS and I am switching all back to MyLab in the spring. I decided I want that certification to help me feel better justified in my decisions as an instructor to my department chair and my dean.

### **Chrystal Shoen, Stephen F. Austin State University**

My students currently use Pearson+. That's how they access their textbook, but I'm not using MyLab, and I just wanted to see what they had to offer and I was pretty impressed.

### **Jennifer Huri, Spokane Falls Community College**

Learning Catalytics is a huge thing. I'd seen it, but I had never felt confident to try it. So going to a presentation on that, I'm like, oh, I can totally implement this. This will be great.

### **Chrystal Shoen, Stephen F. Austin State University**

There are some interactive tools that I really didn't know about, and I think they'd be beneficial to my students.

**Lourdes Espana, Miami-Dade College**

I think it's for everybody, whether you're a new faculty, whether you're a senior faculty, it doesn't matter. You always learn something, whether it's, you know, minute or not. That little thing that you learn can make a difference in your classroom.

**Jennifer Huri, Spokane Falls Community College**

I've been using MyLab for 10+ years, and I learned a whole bunch today.

**Chrystal Shoen, Stephen F. Austin State University**

Anybody who is curious about MyLab should certainly sign up for the beginner courses. Whether you've been using MyLab for years, or you're a relatively new user, unlock the full potential of Pearson's MyLab Math and MyLab Statistics by joining our certification program.

To learn more, visit [ICTCM.com](http://ICTCM.com) or contact your Pearson representative.