



Student Survey MyLab Math and e-Textbook

Stockholm School of Economics
Sweden

2024



Pearson

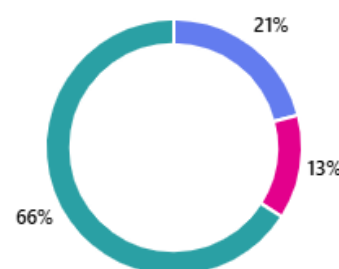


The survey was conducted at the **Stockholm School of Economics, Sweden**. **220** students gave answers to questions about their experiences with the Pearson platform **MyLab Math** used in their courses, and their use of **print and e-textbooks**.

Print or Digital?

Most students told us they prefer using a mixture of **both print and digital materials (66%)**, while only 21% prefer using only printed materials in their studies.

- Use printed materials
- Use digital materials with interactive features including audio
- Use a mixture of both print and digital materials



Owning or Renting?

When asked about preference for owning or renting study materials, **52%** of students say they would rather **rent or subscribe to materials**, to be able to access them for a shorter period.

- Own your materials (lifelong)
- Rent or subscribe to materials (i.e. be able to access it for a shorter period by month or semester)

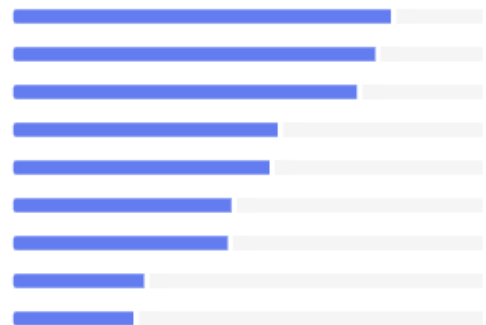


Value

When asked about what they value the most in digital study materials, students highlight three key aspects: **cost, portability and search functionality**. Cost was chosen by **50%** students as the most important factor.

Please arrange the following features in order in which they would make it more valuable for you to study with an e-book versus a paper book. The top of the list is the most valuable.

- 1 **Cost:** Lower cost compared to paper books, including shorter lower cost rental options.
- 2 **Portability:** The convenience of carrying multiple books in one device.
- 3 **Search Functionality:** Ability to quickly search for keywords or topics.
- 4 **Self Study Resources:** Quiz yourself tools, and learning checks. Including **AI tutoring**.
- 5 **Highlighting and Note-Taking:** Digital highlighting and note-taking capabilities, including note export.
- 6 **Offline Access:** Ability to access the eBook without an internet connection.
- 7 **Highlighting and Note-Taking:** Digital highlighting and note-taking capabilities.
- 8 **Accessibility:** Audio availability with easy App access.
- 9 **Environmental Impact:** Reduced environmental footprint compared to printed books.

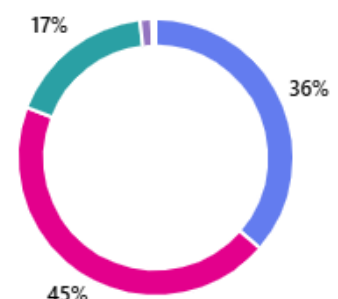


Digital Practice

81% of students find **digital practice** either extremely or very **valuable** in their studies. The platform's built-in **coaching and immediate feedback** is appreciated by the majority of students.

How valuable do you find digital practice that includes built-in coaching, tutoring, and immediate feedback on right and wrong answers?

- Extremely valuable
- Very valuable
- Moderately valuable
- Slightly valuable
- Not at all valuable



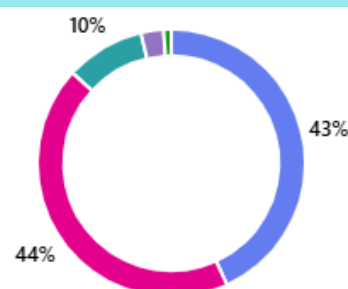


Assignments and Self-study

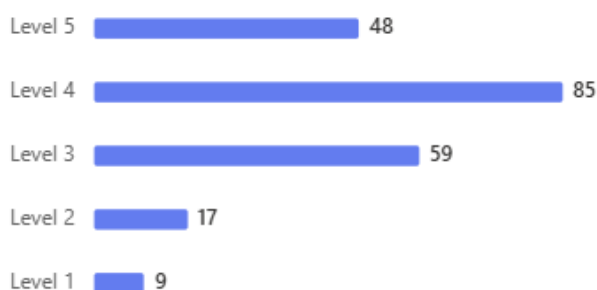
Regular assignments are clearly valued by students, with **87%** either strongly agreeing or agreeing that they helped their performance in their courses.

Do you feel that having regular assignments helps you stay up with the work required in the course and perform better?

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree



How valuable were the MyLab My Assignment Questions created by your instructor to practice?



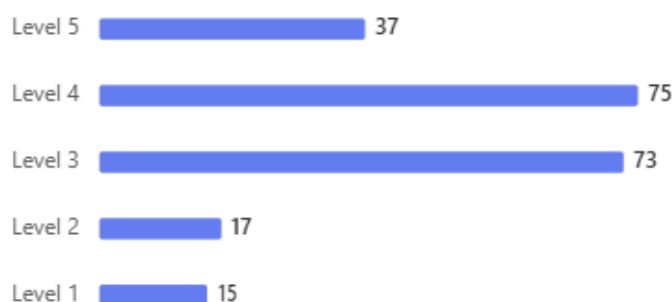
At the same time, **61%** of students found **assignments set by instructors** either very useful, or useful.

Study Plan is a self-study tool in MyLab. Some instructors use it as a mandatory task for students to prepare for classes, while many do not assign these exercises to students.

For students who prefer to **study independently**, Study Plan offers the **flexibility to practice anytime, anywhere**.

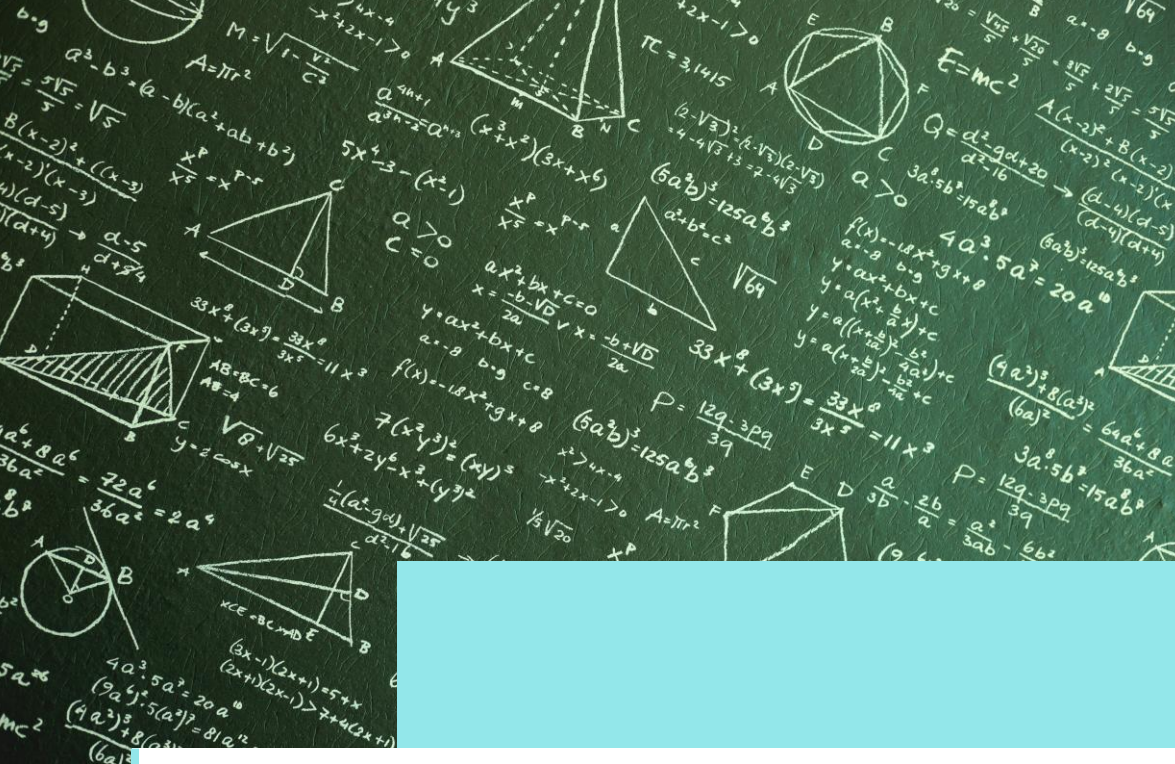
More than half (**52%**) of these students rated Study Plan **4 or 5** out of 5 for its **usefulness**.

How valuable was the Study Plan for you to do extra practice on your own?





Pearson

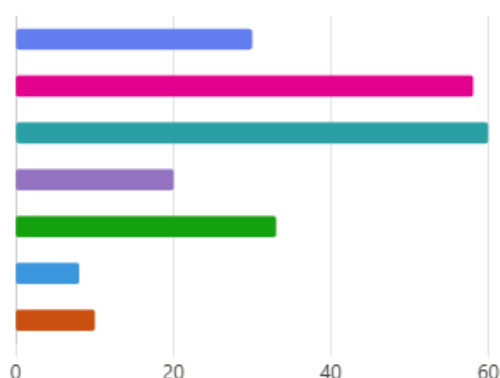


Reasons for Studying

Most students (**27%**) identified securing a **good future job** as the most important goal for their studies, **while learning more about their field of study** is almost equally important for them (**26%**).

Tell us what matters most to you about being a student at the moment.

| | |
|---|----|
| ● I want to pass the course | 30 |
| ● I want to learn more about my field of study | 58 |
| ● I want to get a good job | 60 |
| ● I want to make friends and enjoy my time | 20 |
| ● I want to feel positive about the future | 33 |
| ● I'm not sure yet | 8 |
| ● Other | 10 |



Summary

Material Preferences: Most students prefer a mix of print and digital materials.

Benefits: Top valued benefits in digital materials are cost, portability, and search functionality.

Digital Practice: The majority of students find digital practice, with built-in coaching and feedback, to be very valuable.

Assignments: 87% of students agree that regular assignments help improve their performance.

For more information please visit [MyLab Math](#)